ATTACHMENT B

LOCAL MARKET PRICE SCAN IN SAN FRANCISCO BAY AREA

ALL PRICE POINTS COLLECTED ON MAY 27, 2018

PRODUCT NAME	STORE NAME	CITY	PRI	PRICE	
TOM'S OF MAINE ANTIPLAQUE & WHITENING	Safeway	Menlo Park	\$	5.99	
TOM'S OF MAINE WHOLE CARE	Safeway	Menlo Park	\$	5.99	
ARM & HAMMER ADVANCE WHITE	Safeway	Menlo Park	\$	3.99	
TOM'S OF MAINE ANTIPLAQUE & WHITENING	Target	Redwood City	\$	3.89	
TOM'S OF MAINE WHOLE CARE	Target	Redwood City	\$	3.89	
ARM & HAMMER ADVANCE WHITE	Target	Redwood City	\$	3.69	
TOM'S OF MAINE ANTIPLAQUE & WHITENING	Safeway	Emeryville	\$	5.99	
ARM & HAMMER ADVANCE WHITE	Safeway	Emeryville	\$	3.99	
ARM & HAMMER ADVANCE WHITE	CVS	Emeryville	\$	4.99	
TOM'S OF MAINE ANTIPLAQUE & WHITENING	Target	Emeryville	\$	3.89	
TOM'S OF MAINE WHOLE CARE	Target	Emeryville	\$	3.89	
ARM & HAMMER ADVANCE WHITE	Target	Emeryville	\$	3.69	